

CORE VALUES	PURPOSE	BRAND PROMISES
<div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; display: inline-block; background-color: white;"> BHAG </div>		
STRATEGIC		PRIORITIES
3-5 yr	1 yr	Qtr

Your Name: _____

Your KPIs

Goal

1		
2		
3		

Critical #: People or B/S

-
-
- Between green & red*
-

Critical #: Process or P/L

-
-
- Between green & red*
-

Your Quarterly Priorities

Due

1		
2		
3		
4		
5		

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